Personal Assistant: Sales Assignment
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Assignment
The robot you designed could do a lot of good, for yourself or others. But what difference can your robot make when you're the only one who knows about it?

Your assignment is to identify an audience or market that could benefit from using your robot (or perhaps a larger version of your robot), and put together an informational sales pitch or poster to help them understand what the robot can do for them, and realize how much they want one!

Details
Your sales pitch can be a presentation, a video, a flyer, a poster, a full-page or multi-page magazine ad, a website, or any other format approved by your teacher.

This is a team assignment. You should collaborate with your team members to do any and all of the work for this assignment, and you should distribute the work in a fair and effective way. All work done, however, must be your own group's. If you have any questions about whether something is allowable, ask your teacher *in advance*.

Tips
- Different audiences and markets have different needs. Research them and make sure that your sales pitch is targeted appropriately. Be sure to let your teacher know to whom your sales pitch is directed.
- Choose a media type that is both suitable to your target audience (Do they read magazines? Watch TV?) and realistic given the media production skills available within your group.
- Be professional in your design and delivery; ask yourself whether a given audience will really respond to the way in which your message is presented.
- If your sales pitch includes a price figure, be sure it is reasonable. Ask your teacher what this might look like for your robot.
- Create outlines, drafts, and/or storyboards as appropriate and have them reviewed by peers and teachers. It makes a difference.

Deadlines
Choose target audience:

Choose format of presentation:

Concept outline (outline, storyboard, sketch, etc.):

Rough draft:

Final draft/presentation: